

NT State of Volunteering Report 2023

Key Findings

The first State of Volunteering in the Northern Territory Report (Report) is based on 81 responses from a survey of volunteer managers in 2023. The report provides important information about the needs, challenges, and costs of managing volunteers in the Territory. It also lays the groundwork for future research into volunteer management, volunteering motivations, and the social and economic benefits of volunteering in the NT.

Top retention strategies:



1 Personal relationship building



2 Volunteer training and development



3 Social opportunities and events

Top recruitment channels:



1 Word of mouth



2 Social media

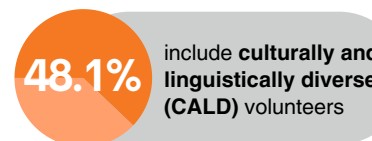


3 Website

23.7% of volunteer managers believe their number of volunteers will increase in the next 3 years

Key inclusion metrics

(% of volunteer managers that include these demographics in their programs)



Biggest changes of the last 3 years

(as perceived by surveyed volunteer managers)

↓
People spend fewer hours volunteering

↑
Amount of training required has increased

↓
Fewer board-level volunteers are available



of the volunteer managers surveyed

53.1% were paid staff

50.6% were unpaid/volunteers

(with 3.7% receiving partial payment)

9.7% of volunteer managers surveyed cover the costs of some/all of their volunteer program

Top 5 issues in volunteering

(as perceived by volunteer managers)

1. Volunteer health and safety
2. Volunteer retention
3. Volunteer recruitment
4. Volunteer management
5. Volunteer appreciation and recognition inside our organisation

Barriers to volunteering

(as perceived by volunteer managers)

1. No time
2. Loss of interest
3. Burnout (over-volunteering)
4. Health reasons
5. Loss of connection

Top 3 sources of help utilised by volunteer managers

- 1 Their organisation
- 2 Their volunteers
- 3 Fellow volunteer managers

